

**Table 14.20-- FAST FOOD INDEXES FOR SELECTED
METROPOLITAN AREAS: 1999-2000**

[Prices are in U.S. dollars. Los Angeles, California is 100.0. Based on national and international surveys of prices of a 1/4 pound cheeseburger, large fries, and medium soft drink. Sales taxes are not included for U.S. locations but are included for international locations. International prices are based on September 1999 foreign exchange rates]

U.S. Locations	Index	International Locations	Index
New York, NY	124.6	Copenhagen, Denmark	162.9
Honolulu, HI	101.3	London, England	117.6
Los Angeles, CA	100.0	Tokyo, Japan	113.5
San Francisco, CA	100.0	Munich, Germany	112.7
Denver, CO	99.2	Vienna, Austria	107.1
Boston, MA	95.8	Madrid, Spain	100.2
Seattle, WA	95.2	Paris, France	97.1
Phoenix, AZ	94.4	Mexico City, Mexico	91.8
Chicago, IL	94.0	Athens, Greece	90.4
Washington, D.C.	93.8	Toronto, Canada	85.7
Atlanta, GA	93.1	Sydney, Australia	80.0
Miami, FL	92.9	Hong Kong	54.1
Dallas, TX	91.7	Rio de Janeiro, Brazil	43.9
St. Louis, MO	91.5		
Memphis, TN	89.0		
Boise, ID	87.7		

Source: Runzheimer International, <<http://www.runzheimer.com/corpc/news/scripts/021400.asp>> dated February 14, 2000 and accessed August 2, 2001; <<http://www.runzheimer.com/freegs/html/gstart.html>> and calculations by Hawaii State Department of Business, Economic Development & Tourism.